



# Franklin Simon & Co.

Fifth Avenue, 37th and 38th Sts., New York

## THE GIFT SHOP INDIVIDUAL

*Though Deeds Speak Louder Than Words, Gifts Speak Softer Than Words.*



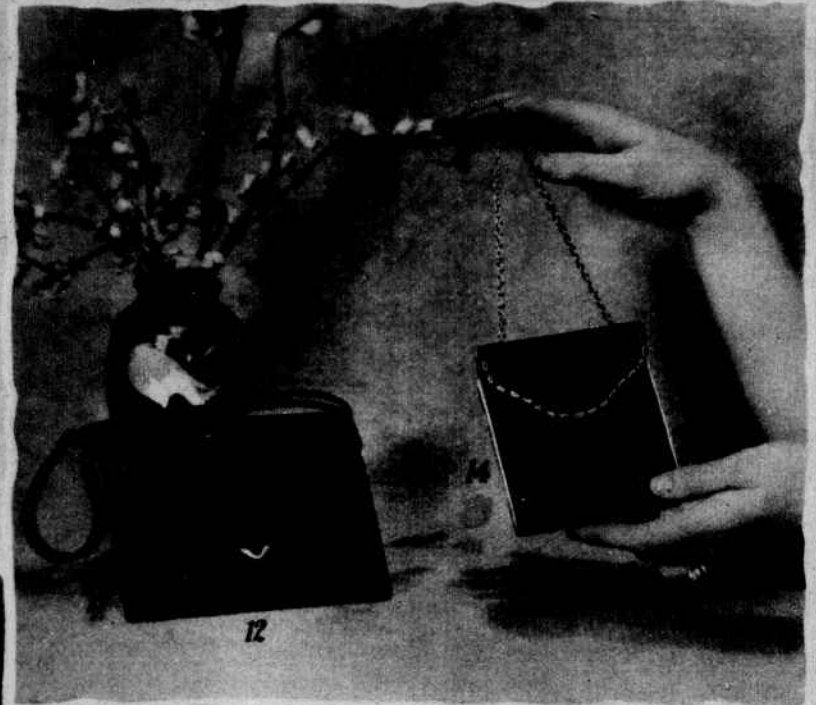
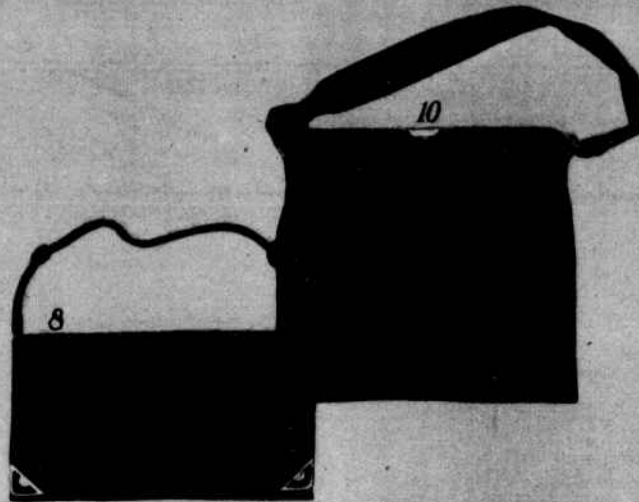
4—Hand Bag of imported black French taffeta silk with black satin stripe, square rhinestone buckle on clasp of bag. 9.75 Tax. 23

6—Leather Purse of calfskin in gray, brown, or tan. Silk cord handle to match. 5.00

8—Flat Model Hand Bag of imported black French taffeta silk with black satin stripe, solid gold edges on flap of bag. 12.95 Tax. 55

10—Hand Bag of black French taffeta silk with black satin stripe, fitted with purse and mirror. 7.50

THE GIFT SHOP INDIVIDUAL  
Street Floor



12—Vanity Purse of imported black French taffeta silk with black satin stripe. Solid gold clip on clasp of bag; four vanity fittings. 5.00

14—Vanity Purse, (copy of French model), of imported black French taffeta silk with black satin stripe. Double compartments; gilt clips on both sides; chain handle to match. 9.75 Tax. 23

### TOILET ARTICLES (illustrated)

2—Ten-piece shell finish toilet set, with 18 kt. gold decoration. 33.00

2a—Same Set; without decoration. 25.00

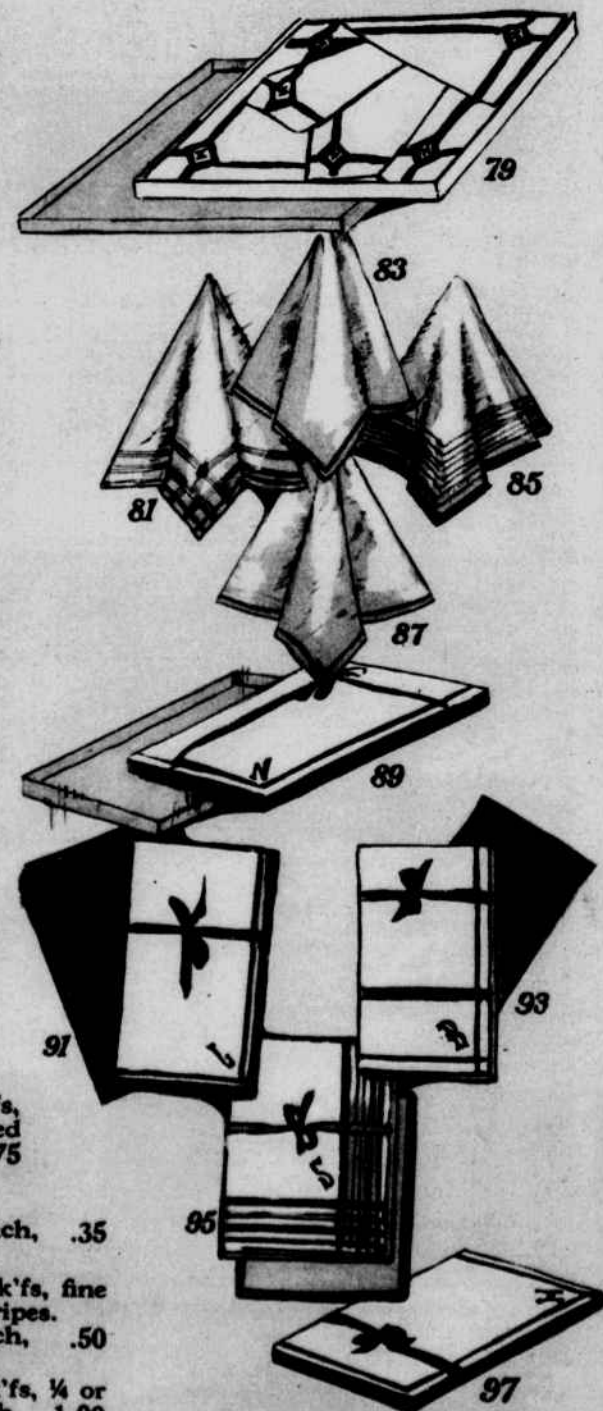
Three styles of monograms for Toilet Sets: Old English, Script, or Diamond-shaped Block, in Gilt; no charge for monogramming—requires three days.

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## SEND HANDKERCHIEFS

*Instead of a Christmas Card.*



51—Women's fine sheer quality Hdk'fs, embroidered corners, assorted designs. Box of six, 3.50

53—Women's solid colored linen Hdk'fs, narrow hems, sheer quality, assorted colors. Six for 1.50

55—Women's solid colored Hdk'fs, linen or voile centers, net edge put on by hand. Each, .75

57—Women's colored linen novelty Hdk'fs, hand embroidered corners, with drawn threads. Each, .50

59—Women's sheer white linen Hdk'fs, hand em'd initial. Box of six, 2.50

61—Women's scalloped Hdk'fs, one corner embroidered, assorted designs. Box of four, 1.00

63—Women's Hdk'fs, white center, colored tapes and initial to match, assorted colors. Box of six, 1.00

65—Women's white linen Hdk'fs, with small block initial. Box of six, 1.50

71—Women's Madeira Hdk'fs, hand embroidered corner and scallop, fine sheer quality, assorted designs. Each, .50

73—Women's Madeira pure linen Hdk'fs, hand embroidered scallop and corners, various designs. Each, 1.00

75—Women's pure linen Hdk'fs, 1/4 or 1/2 in hem. Six for 1.50

77—Women's Hdk'fs, fine sheer linen center with wide net edge. Each, .50

79—Men's French linen Hdk'fs, white center, hand-rolled colored hems with hand embroidered initial. Box of six, 9.00

81—Men's sheer linen Hdk'fs, white, narrow hems, assorted tape and borders. .75

83—Men's White linen Hdk'fs, narrow hems. Each, .35

85—Men's colored novelty Hdk'fs, fine quality, assorted colors and stripes. Each, .50

87—Men's white Jap silk Hdk'fs, 1/4 or 1/2 inch hem. Each, 1.00

89—Boys' Hdk'fs, white, narrow hems and initial. Box of six, 1.00

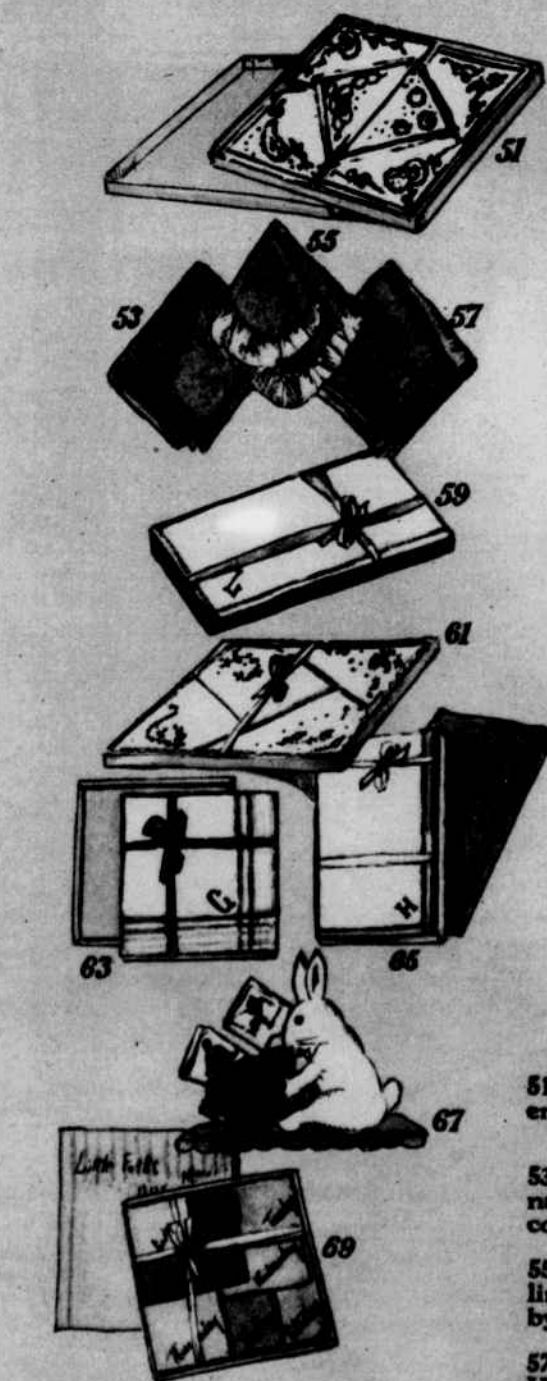
91—Men's white initial Hdk'fs, sheer quality, 1/4 inch hem. Six for 1.50

93—Women's extra fine quality white linen Hdk'fs, hand embroidered initial. Box of six, 6.00

95—Men's white fine quality Hdk'fs, initial, assorted tape. Box of six, 1.50

97—Men's white linen fine quality Hdk'fs, embroidered initial, 1/4 inch hem. Box of six, 3.00

Prompt Delivery Free, Anywhere in the U.S.



67—Children's novelty folder containing two Hdk'fs, large assortment of figures. .75

69—Children's novelties; one for each day of the week. Box of seven, 1.25

HANDKERCHIEF SHOP—Street Floor